

**VICTORIA ART GALLERY, BATH & NORTH EAST SOMERSET**

**Criteria for selecting exhibitions of contemporary and/or historical work**

Please note that due to space restrictions we can only accept applications for exhibitions containing wall-mounted artworks. If they need frames these should be provided by the applicant. The exhibition space available measures 39 square metres (plan supplied on request).

Applications are considered on merit, against the criteria identified below.

We do not rent the Gallery spaces out to artists or organisations for exhibitions. The Gallery's programme is normally fully booked at least 24 months ahead.

The Process

- Applications should be sent to the address above. Due to time constraints, it is not normally possible to arrange studio visits in advance of a decision being made.
- Applications must be accompanied by a c.v., an artist's statement, and at least 8 digital colour photographs supplied on CD (JPEG format), with a separate list giving titles, sizes and media.
- Applicants will be notified of the date of the next Exhibitions Panel / Focus Group meeting. The Group meets three times a year and comprises users of the Gallery's services as well as staff.
- Applicants will be notified of the Group's decision within ten days of the meeting, at which time CDs will be returned. Applicants who are unsuccessful are only eligible to re-apply after a minimum interval of three years.

Assessment criteria

1. The quality of the work on offer and the professional standing of the maker/s.
2. The reasons why the applicant(s) want(s) to exhibit at the Victoria Art Gallery.
3. Whether the applicant(s) has lived and/or worked in the Bath area.
4. The degree to which the work has been exhibited in the Bath area previously.
5. The number and size of items available, and how many of them are new.
6. The ability of the applicant(s) to assist in educational initiatives tailored to a broad audience, including special needs groups.
7. The potential of the work to generate good attendances from local and non-local visitors.
8. The potential of the work and/or associated merchandise to generate income.
9. Whether the work complements the Gallery's ongoing exhibitions programme.
10. Import or export considerations if any of the work is coming from abroad.

Victoria Art Gallery, Bridge Street, Bath BA2 4AT; run by Bath & North East Somerset Council  
T. 01225 477232 F. 01225 477231 E. victoria\_enquiries@bathnes.gov.uk

## APPLICATION FOR AN EXHIBITION IN THE SMALL GROUND FLOOR GALLERY

Applications will only be considered if they have been submitted using this form. They are assessed by the Manager in consultation with the Gallery's exhibitions panel.

Name of applicant: .....

Address of applicant: .....

.....

..... Postcode .....

Telephone: ..... Email: .....

### Reasons for wanting to exhibit at the Victoria Art Gallery

Continue on a separate page if necessary

### Teaching sessions

Have you prior experience of talking about your work (delete as appropriate):

to groups of children? Yes/No to groups of adults? Yes/No

### Sales of work

What proportion of works were sold from your most recent exhibition (if any)? .....%

What proportion of works would be available for sale at the Victoria Art Gallery? .....%

Please indicate the normal price range of your work: £.....

### Enclosures

Please confirm that you have enclosed the following with your application:

curriculum vitae, indicating all previous exhibitions and places of work ☐

up to date artist's statement ☐

8 or more good quality digital images of work, captioned with titles and sizes ☐

Signature .....

Date .....